



CORPORATE
G MAN

Optimizing Assets from Within

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Staff Awareness For Enterprises

Every member of a hotel and resort staff has a duty to care and a duty to protect their customers and colleagues

SAFE Hospitality

Maximize awareness of hospitality staff through customized training to minimize disruptions and protect brand, people and financial success.

What is SAFE?

Staff Awareness For Enterprises is a tiered training program which focuses on staff observing situations and potential threats. These empowered employees then learn how to use resources to achieve a favorable outcome for the continuous and safe operations of the enterprise.

SAFE Level I: Staff learn to identify potential threats and situations

Weapons, robbery, theft,
suicidal behavior, drugs,
and other disruptions

SAFE Level II: Supervisory staff learn how and when to report potential issues

Relaying information from staff,
interacting with law
enforcement, and working with
external groups

SAFE Level III: Select staff are certified to provide SAFE instruction

Internal staff receive instruction
with access to experts and
resources to provide training to
front-line employees.

SAFE On-Site Workshops

Situational scenarios and hands-on experiences, tailored to your brand, to demonstrate concept of observe and report versus confront and disrupt.

Why SAFE?

SAFE creates a change in culture to increase awareness and reporting.

Better protects your brand

Minimizes the potential of litigation

Empowers employees with additional training to increase job satisfaction and retention

Markets your enterprise as a safer oasis for all customers

Favorably impacts insurance class of risk

Expands relationships with community partners and safety professionals

Decreases preventable disruptions